Using web-scale vocabularies to create user journeys across the BBC

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• Why                          Silver Oliver – BBC
• How                          Georgi Kobilarov – DBpedia
• What                          Chris Sizemore – BBC
User journeys
Many vocabularies
Some linking across domains
More links = user journeys
Creating links via DBpedia mappings

- Topic
- Events
- Music
- CIS
- Users
- DBpedia
- Programmes
- Archive
- LonClass
- Food
- Gardening
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